Qingdao - UK Bioscience B2B Conference
19-20th June 2012

A Chinese market visit & brokered meetings with Bio-enterprises in Qingdao, China. Meet Life science companies & research institutes, experience the Chinese market, develop your business, boost your innovation ideas.

Qingdao - UK Bioscience B2B Conference
19th – 20th June 2012
Qingdao Shangri-la Hotel

Organized by:
Qingdao Municipal Government
Dream Laboratory Ltd

On 19th -20th June 2012 the Qingdao - UK Bioscience B2B Conference - organized by Qingdao Municipal Government and Dream Laboratory Ltd – will take place in Qingdao, China. This conference will primarily connect Bioscience enterprises, research institutes and investment organizations from UK and Shandong Province in China.

This event is supported by the Qingdao Blue Biotech Park (a national level Bioscience High Tech Zone), Qingdao Biological Engineering Association, Meizhong Biopharma, Qingdao University Medical school, Qingdao High-tech Ventures Ltd.

Who should attend:
UK bioscience companies and organizations interested in R&D co-operation, out-licensing technologies, sourcing new products, services or suppliers, finding distributors or considering establishing a presence in China.

Contact Dream Laboratory now for further information: info@dream-laboratory.com
Qingdao Local Authority and Dream Laboratory Ltd have established a platform of communication and cooperation with Qingdao Bio-Industry for UK Bio-enterprise.

From China this event includes:

- **Industrial parties**: Bioscience Companies from the Shandong cities of Qingdao, Yantai, Weihai, Weifang, Zibo and Qufu, Qingdao Venture Capital companies,
- **Local Associations**: Biotech Associations, Biotech development zone park,
- **Research organizations**: Universities, Marine Research Institute
- **Governmental organizations**: Representatives from Qingdao local authority and Qufu local authority.

This focused sector specific business-2-business meeting has the specific aim of matching up appropriate life science companies and organizations in the UK and China. Products or services from the participating UK based companies will be introduced to interested parties being invited in China.

Participants are encouraged to provide information ahead of the meeting to ensure discussions are specific focused and productive. This event will also provide a useful opportunity for companies thinking about entering the Chinese market to make valuable initial contacts and evaluate the opportunities.

For companies that already have a presence elsewhere in the country this meeting will provide an opportunity to meet up with further sector specific potential partners/distributors in one of the most prosperous provinces in China.

Dream Laboratory Ltd has had strong support from Chinese organisations and companies registering attendance and is confident in the quality and capabilities of the companies attending. The match making event will be followed by an opportunity for company visits the following day to further develop the understanding of each party.

Dream Laboratory Ltd have been able to secure funding from the local government in China to support some of the expenses for the visit (economy flights, registration fees, accommodation and food during the conference) however there are only a limited number of places we can support.

Contact Dream Laboratory now for further information and to register interest: info@dream-laboratory.com
### Agenda:

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<td>Registration and Networking</td>
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<td>10:30-11:00</td>
<td>Presentation Qingdao Municipal Science and Technology Bureau</td>
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<td>B2B Matchmaking and Communications</td>
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<td><strong>Wednesday 20th June 2012</strong></td>
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<td>Tour of Blue Biotech Park</td>
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<td>15:00-17:00</td>
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The B2B session will be divided into two parts:

- **Pecha Kucha style company presentations** (giving a 5 minute presentation using 15 slides with 20 seconds for each one)

- **Pre-arranged B2B matchmaking meetings.**

Dream Laboratory will be able to represent the interests of a limited number of UK companies who cannot attend this event.
Stream A:
- **Pecha Kucha brokerage event**
  13:00-16:00
  Present your company/institute in 5 minutes using only 15 slides for a maximum of 20 seconds per slide! Focused and fast moving, tell other companies what you do/seek and find out what other organizations need!

Pecha Kucha is a special networking format that helps to stimulate contacts and co-operation between innovative companies / institutes in an unconventional way. In the first part of the Pecha Kucha each participating company or organization presents its products, activities and demands / requests in a 5 minute slide presentation. Please note that the 5 minutes will include translations if required and dual language slides are recommended.

In the second part, informal networking of participants will follow in a relaxing and familiar atmosphere. Companies and research institutes from the Life Science sector who are interested in (inter)national cooperation are welcomed to register.

**Note:** Due to the timetable restrictions the number of presenters is limited. The organizers reserve the right of the selection of participating companies and researchers.

**Registration deadline:** 22nd May 2012
Please contact Dream Laboratory Ltd to register: info@dream-laboratory.com

Stream B:
- **B2B matchmaking event.**
  13:00-16:00
  This session will be for companies that are already working with Dream Laboratory and have pre-arranged specific meetings with Chinese business partners we have contacted beforehand.

This part of the match making event will be arranged in advance. New companies can also take part in this process if they contact Dream laboratory in sufficient time before the event to enable Dream Laboratory to identify and approach appropriate potential companies/partners.

If you are looking for new cooperation partners, know-how exchange and innovative results in the Life Science Sector, please register in advance. You can then provide your company profile and your offer or request.

All profiles will be published and can be selected and booked by any participant of the matchmaking event. So it will be clear before the event with whom you want to speak and who would like to speak with you.
Meeting Banquet
After the matchmaking event all participants are invited to the Welcoming Banquet which will provide further opportunities to network and build relationships.

Wednesday 20th June 2012

For companies with interests to cooperate with Chinese local companies, there will be specific company visits invited by the individual companies. A number of translators will be available if required.

There will also be a group visit for interested UK companies to the Blue Biotech Park and High Tech Development zone which will include travel on the famous Qindao Jiaozhou Bay Bridge, the longest bridge of its type in the world.

To register for the event visit the Dream laboratory website: www.dream-laboratory.com

For further information please contact Dream Laboratory Ltd: info@dream-laboratory.com

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